

ARCUS-SIMPLEX TICKET Co. INC.

TICKETS FOR
AMUSEMENTS
THEATRES
BASEBALL
FOOTBALL
FAIRS
RACE TRACKS
RAILROADS
BUS LINES
ELECTRIC RAILWAYS
STEAMSHIPS

COMBINING
SIMPLEX TICKET & PRINTING CO.

THE ARCUS TICKET CO.
STANDARD CHECK & MENU CO.

**15 LAIGHT STREET
NEW YORK**

ROLL AND FOLDED
TICKETS
RESTAURANT AND
SODA CHECKS
COUPON BOOKS
CREATIVE PRINTING
CUT-OUT DISPLAYS
ENGRAVING
LITHOGRAPHING
TICKET RACKS
PUNCHES

April 6, 1940

Newark Eagles B. B. Club
101 Montgomery St.
Newark, N. J.

Att.: Mrs. Effa Manley

Gentlemen:

As instructed over the telephone, we are printing 100 season and press passes, along the lines of last year, the price of which will be \$10., the same as before.

Upon receipt of your confirmation, we will proceed with the printing of 50,000 Grand-Stand tickets, Established Price .59¢, Federal Tax .06¢ - total .65¢; and 10,000 Bleacher tickets, Established Price .40¢. We will furnish 3 colors in the Grand Stand and one color in the Bleacher. The price of the entire lot will be \$95.50, including the price and color changes.

You also had 5,000 Advertising Courtesy Passes last year which we assume you will want again this year, the price of which is \$12.50.

Under separate cover we are sending you samples of the baseball cutouts, which are becoming more popular each year. One of these samples, you will note, is a design made up this year for the Bears, so we would suggest that you select one of the other designs. The prices are as follows:-

250	- - -	\$ 38.50
500	- - -	66.00
1000	- - -	110.00

If you wish these with the schedule of your home games, the prices are:-

250	- - -	\$ 55.00
500	- - -	93.50
1000	- - -	148.50

Again thanking you for past consideration and hoping to receive your advise by return mail to proceed with the balance of your order, we are,

LR:RK

Very truly yours,
ARCUS-SIMPLEX TICKET CO. INC.

Effa Manley